# **MENU OF SERVICES**

#### We provide affordable, effective and tailored consulting services for startups and small businesses

We prioritize confidentiality by providing a signed Non-Disclosure Agreement (NDA) as soon as a customer contacts our firm, ensuring their information and ideas are fully protected

SECOND OPINION | For any type of <u>individual questions</u> or decision you have Get quick, precise and affordable advice on specific decisions, for example choosing a logo, refining a label, or evaluating key business details; why pay for a full hour of consultation when you only need an answer to one question? FLEXIPRICE | Tell us budget and needs and we will craft the best plan for you
Starting at

#### **FLEXIPRICE** | Tell us <u>budget and needs</u> and we will craft the best plan for you. Tell us your budget and business needs, and we'll create a customized plan with the best solutions for you. Our goal is to maximize value, providing exactly what you need within your financial limits.

#### HEALTH CHECK | Bussines assessment with insights for improvement.

We evaluate your business's strengths, weaknesses, and opportunities, providing a detailed analysis with actionable recommendations to enhance growth and efficiency.

#### **DREAM PHASE** | When your are <u>thinking about opening</u> a business

We help you choose the right business based on your dreams, experience, and personality, whether you're deciding between options or exploring new possibilities using a personality assessment.

#### BUILD PHASE |When your are in the process of opening a business

We can assist you in selecting product names, logos, pricing strategies, product costs, sales, distribution, and marketing strategies, as well as finding your first customer. We can also conduct a market analysis to identify customer preferences in your area.

## GROWTH PHASE | When your business is already growing and expanding

We can help you boost growth by growing earnings, analyzing costs, optimizing processes, product/ service line expansion, and funding strategies for lasting success. We also help you in analyzing new employee hiring, everything to grow.

### **STARTUP OPTIONS** | When you have resorces to **invest**

We can help you in deciding between starting a new business, acquiring an existing one, or investing in a franchise. We will help you to make the best decision that fits your needs best.

## SOCIAL MEDIA STRATEGIES |

BUSINESS BEAR

Our Social Media Strategy Service creates tailored plans based on your business, ensuring an effective online presence, audience engagement, and securing sales.



**DIAGNOSTIC** |Our \*\*Diagnostic Service\*\* provides a comprehensive analysis of your business, identifying strengths, weaknesses, and opportunities, and delivers a detailed report with actionable suggestions to drive improvement and growth.

\*\*Disclaimer:\*\* As a consulting firm, we provide expert business guidance based on our experience, research and gathering of information, but we can't offer legal advice or assistance with regulatory compliance.

BusinessBear, Vancouver, Canada 🌐 www.BusinessBear.ca 🛛 🖂 info@BusinessBear.ca 🛛 🙆 604 910 4761

\$ 80.00 USD

Starting at

\$ 25.00

USD

Starting at \$ 50.00

USD

Starting at

\$ 80.00

USD

Starting at \$ 80.00

\$ 80.00 USD

Starting at \$ 90.00

Starting at \$ 90.00